



City of Poulsbo: 2025 Poulsbo Tourism Grant

15 organizations awarded. * = Organizations first time requesting PTG
 This chart is in order of the largest recommendation (rec.) to the smallest:

Organization	2025 Grant Award	2025 Grant Recommendation Per Project	Organization Project Title	Project Focus
City of Poulsbo	\$249,000	\$108,000	1. Special Events Coordinator	Other
		\$121,000	2. Murielle Iverson Williams Waterfront Park	Facility
		\$20,000	3. Placer.ai – Visitor and Economic Metrics Tool	Marketing
Historic Downtown Poulsbo Association (HDPa)	\$50,000	\$8,000	1. Sound Edge Marketing	Marketing
		\$14,000	2. Special Productions & Campaigns	Marketing
		\$28,000	4. Contracted Marketing Assistant	Other
WWU SEA Discovery Center	\$105,850	\$27,500	1. OctoPalooza & Passport Program	Marketing
		\$5,850	2. Sunday @ SEA & Ferry Promotions	Marketing
		\$22,500	3. Marketing/Advertising & Promotions	Marketing
		\$50,000	4. Operating Funds	Facility
Visit Kitsap Peninsula (VKP)	\$55,000	\$30,000	1. Poulsbo Tales & Trails	Marketing
		\$10,000	2. Photography & Videography (Marquee Events & General)	Marketing
		\$15,000	3. 48-Hour Film Challenge (a PFF collab) – March/April 2025	Event/Festival
Poulsbo Chamber of Commerce & Visit Poulsbo	\$50,000	\$20,500	1. Visitor Center	Facility
		\$28,000	2. VisitPoulsbo.com	Marketing
		\$1,500	3. Poulsbrew - September 2025	Event/Festival
Poulsbo Blues and Jazz Festival	\$30,000	\$30,000	1. Poulsbo Blues and Jazz Festival - February 2025	Event/Festival
Poulsbo Historical Society (PHS)	\$30,000	\$30,000	1. Operation of four facilities,	Facility
Viking Fest Corp	\$35,000	\$35,000	1. Funds for Police and Public Works - May 2025	Event/Festival
Poulsbo Film Festival (PFF)	\$20,000	\$15,000	1. Poulsbo Film Festival (Year 4) - Oct 2025	Event/Festival
		\$5,000	2. Poulsbo 47.7 Hr Film Challenge/Campaign- March/April 2025	Event/Festival
Liberty Bay Books*	\$5,000	\$5,000	1. Poulsbo Kids' Book Festival - November 2025	Event/Festival
Poulsbo Community Orchestra (PCO)	\$3,500	\$1,000	1. 2024-2025 Season	Marketing
		\$2,500	2. Kid's Concert – March 2025	Marketing
Blue Star Banner Program	\$2,000	\$1,000	1. Poulsbo Beer Runs - March & October 2025	Event/Festival
		\$1,000	2. Poulsbo Bloody Mary Krawl - November 2025	Event/Festival
Orca Running*	\$1,000	\$1,000	1. Poulsbo Half Marathon & 10K - October 2025	Event/Festival
Kitsap Bazaar*	\$1,000	\$1,000	1. PNW Holiday Market - November 2025	Event/Festival