

City of Poulsbo

Parks and Recreation Department



FOR IMMEDIATE RELEASE:

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City of Poulsbo
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Poulsbo Tourism Grant

The City of Poulsbo is accepting applications for the [2026/2027 Poulsbo Tourism Grant](#) cycle. Funded by the lodging tax collected by the City of Poulsbo, grants are utilized to promote and support tourism in Poulsbo. The Lodging Tax Advisory Committee (LTAC) reviews applications each year and provides funding level recommendations to City Council for consideration. Applications are due **September 3, 2026**.

Poulsbo Tourism Grant Weighting Criteria for 2026/2027

Core weighting provided for:

- New applicants who focus on a) tourism marketing and b) marketing and operations of special events and festivals designed to attract tourists.
- Events created during the off-season: October – April (Fall/Winter/Spring).
- Proven overnight stays in lodging facilities within City limits.

Other award funding considerations include:

- Applicant initiatives should work towards becoming self-sustaining over time, within 3 years.
- Designating 25% or less of funding to be used towards applicant operations.
- Funding to be focused within the City of Poulsbo.
- Events should address transportation and parking challenges.
- Emphasis on utilizing alternative venues and parks outside of the downtown corridor.

For more details on how to apply, eligible activities, and other helpful information, refer to the information listed on the City's LTAC website: <https://poulsbo.gov/parks-recreation/lodging-tax-grant-program/>

Questions? Contact ltac@poulsbo.gov